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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/648,599	08/25/2003	Bhavesh Mehta	50269-0558	4272

29989 7590 03/07/2007  
HICKMAN PALERMO TRUONG & BECKER, LLP  
2055 GATEWAY PLACE  
SUITE 550  
SAN JOSE, CA 95110

EXAMINER
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CARLSON, JEFFREY D

ART UNIT	PAPER NUMBER
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3622

MAIL DATE	DELIVERY MODE
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03/07/2007

PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.



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APPLICATION NO./ CONTROL NO.	FILING DATE	FIRST NAMED INVENTOR / PATENT IN REEXAMINATION	ATTORNEY DOCKET NO.
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10/648,599

EXAMINER
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ART UNIT	PAPER
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20070226

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Commissioner for Patents

The reply brief filed 2/20/07 has been noted by the examiner. The case has been forwarded for decision by the Board.

Jeffrey D. Carlson  
Primary Examiner  
Art Unit: 3622



Docket No. 50269-0558

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Bhavesh Mehta et al.

Serial No.: 10/648,599

Filed: August 25, 2003

For: SELECTING AMONG  
ADVERTISEMENTS COMPETING  
FOR A SLOT ASSOCIATED WITH  
ELECTRONIC CONTENT  
DEVLIVERED OVER A NETWORK

Confirmation No.: 4272

Group Art Unit: 3622

Examiner: Jeffrey D. Carlson

REPLY BRIEF UNDER 37 CFR § 1.193(b)(1)

Hon. Commissioner of Patents  
P. O. Box 1450  
Mail Stop: Appeal Briefs - Patents  
Alexandria, VA 22313-1450

Sir:

This is in response to the Examiner's Answer mailed December 15, 2006, the shortened statutory period for which runs until February 15, 2007.